

## VTU B.E/B.TECH QUESTION PAPER SET

### CBCS SEMESTER V

# MANAGEMENT AND ENTREPRENEURSHIP

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## CBCS Scheme

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15AE51

Fifth Semester B.E. Degree Examination, Dec.2017/Jan.2018

**Management and Entrepreneurship**

Time: 3 hrs.

Max. Marks: 80

**Note: Answer any FIVE full questions, choosing one full question from each module.****Module-1**

- 1 a. Define Management. Explain the functions of Management. (08 Marks)  
b. Explain the nature and importance of planning. (08 Marks)

OR

- 2 a. Explain the different levels of management and explain the roles of Manager. (08 Marks)  
b. Briefly explain types of plans and steps in decision making. (08 Marks)

**Module-2**

- 3 a. i) Briefly explain the principles of organization. (04 Marks)  
ii) Describe Matrix Organization with chart. (04 Marks)  
b. Explain the steps in controlling. (08 Marks)

OR

- 4 a. Explain Recruitment and Selection procedure. (08 Marks)  
b. i) Explain the different types of leadership styles. (04 Marks)  
ii) With a neat sketch, briefly explain Maslow's theory of motivation. (04 Marks)

**Module-3**

- 5 a. Define Entrepreneur. Explain the importance and characteristics of Entrepreneurship. (08 Marks)  
b. Define Social responsibility and explain the social responsibility of business towards different groups. (08 Marks)

OR

- 6 a. Briefly explain the different problems faced by Entrepreneurs. (08 Marks)  
b. Explain business Ethics and Corporate Governance. (08 Marks)

**Module-4**

- 7 a. Define Small Scale Industry and explain the role of Small Scale Industry. (08 Marks)  
b. Explain the objectives and functions of District Industries Centre (DIC). (08 Marks)

OR

- 8 a. Discuss the impact of Globalisation and WTO (World Trade Organization) on Small Scale Industries. (08 Marks)  
b. Explain the objectives and functions of KIADB (Karnataka Industrial Areas Development Board). (08 Marks)

**Module-5**

- 9 a. Define Project. Explain the objectives and characteristics of project. (08 Marks)  
b. Write the need and significance of Project report. (08 Marks)

OR

- 10 a. Explain Product Life Cycle and Project Scheduling. (08 Marks)  
b. What are Network Analysis Techniques? Explain PERT and CPM. (08 Marks)

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15AL/NT/IP/IM51

**Fifth Semester B.E. Degree Examination, Dec.2018/Jan.2019**  
**Management and Entrepreneurship**

Time: 3 hrs.

Max. Marks: 80

**Note: Answer any FIVE full questions, choosing one full question from each module.**

Module-1

- 1 a. Define management. Explain different levels of management. (08 Marks)  
b. Write the various roles of manager. List the different between management and administration. (08 Marks)

OR

- 2 a. With block diagram, explain steps in decision making. (08 Marks)  
b. List the objectives of planning and types of decisions. (08 Marks)

Module-2

- 3 a. Briefly explain the various principles of organization. (08 Marks)  
b. Write the classification of organization list the advantages and disadvantages of line and staff organization. (08 Marks)

OR

- 4 a. Define Leadership. List the different types of leadership style explain any one. (08 Marks)  
b. List and explain various methods of establishing control. (08 Marks)

Module-3

- 5 a. Define Entrepreneur. What are its Qualities? (08 Marks)  
b. Clearly list the different types of Entrepreneur. Explain any one. (08 Marks)

OR

- 6 a. Explain the various stages of Entrepreneurial process. (08 Marks)  
b. Explain the barriers involved in Entrepreneurship (08 Marks)

Module-4

- 7 a. List the various characteristics of SSI's. (08 Marks)  
b. Write a note on W.T.O. (08 Marks)

OR

- 8 a. List the steps involved in starting of SSI. (08 Marks)  
b. Write a note on Ancillary and Tiny Industry. (08 Marks)

Module-5

- 9 a. Write the objectives, functions of single window concept of DICs. (08 Marks)  
b. List and explain any one function of SISI's. (08 Marks)

OR

- 10 a. Define project. What are the contents of project Report. (08 Marks)  
b. What is project Appraisal? List and explain any one method of project Appraisal. (08 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.  
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.

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15ES51

**Fifth Semester B.E. Degree Examination, June/July 2019**  
**Management and Entrepreneurship Development**

Time: 3 hrs.

Max. Marks: 80

**Note: Answer any FIVE full questions, choosing  
ONE full question from each module.**

Module-1

- 1 a. Explain the various roles of a manager. (05 Marks)  
b. Differentiate between administration and management. (03 Marks)  
c. List and explain the various steps in planning. (08 Marks)

OR

- 2 a. Explain the different levels of management and skills required. (05 marks)  
b. Explain policy and procedure. (03 marks)  
c. Briefly explain the various steps in decision making process. (08 Marks)

Module-2

- 3 a. Explain the various steps involved in selection process. (08 marks)  
b. Explain Maslow's hierarchy theory. (05 marks)  
c. Write a note on span of control. (03 marks)

OR

- 4 a. Explain the various principles of organizing. (08 marks)  
b. Explain different methods of establishing the control. (08 marks)

Module-3

- 5 a. Explain the social responsibilities of business towards various groups. (08 marks)  
b. Classify entrepreneurs based on their functional characteristics. (05 marks)  
c. Difference between an entrepreneur and an intrapreneur. (03 Marks)

OR

- 6 a. What is business ethics and corporate governance? (08 marks)  
b. Explain entrepreneurship development cycle. (08 Marks)

Module-4

- 7 a. Explain the role of SSI in economic development of a country. (06 Marks)  
b. Explain the impact of liberalization, privatization and globalization on SSI. (05 Marks)  
c. Explain the various service provided by DIC (District Industries Centre). (05 Marks)

OR

- 8 a. Explain the various steps to start an SSI. (08 Marks)  
b. Explain in detail IPR 1956 and IPR 1977. (05 Marks)  
c. Explain the objectives and functions of State Finance Corporation (SFC). (03 Marks)

Module-5

- 9 a. Explain the various steps in product planning and development. (08 marks)  
b. Mention the advantages and limitations of network techniques. (05 marks)  
c. List various stages of project formulation. (03 marks)

OR

- 10 a. Explain various aspects of a project. (08 marks)  
b. Discuss the different steps in PERT analysis. (08 Marks)

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15AL/IP/IM/NT51

**Fifth Semester B.E. Degree Examination, Dec.2019/Jan.2020**  
**Management & Entrepreneurship**

Time: 3 hrs.

Max. Marks: 80

**Note: Answer any FIVE full questions, choosing ONE full question from each module.**

**Module-1**

- 1 a. Define Management. Explain nature and characteristic of management. (08 Marks)  
 b. Explain the contribution of F.W.Taylor's in scientific management. (08 Marks)

OR

- 2 a. Define planning. Explain the importance of planning. (08 Marks)  
 b. Explain steps in decision making. (08 Marks)

**Module-2**

- 3 a. List and explain any two types of organization. (08 Marks)  
 b. Explain importance of staffing. List the steps involved in recruitment. (08 Marks)

OR

- 4 a. Explain Maslow's and Herz berg's theories of Human motivation. (08 Marks)  
 b. Briefly explain the essentials of sound controlling. (08 Marks)

**Module-3**

- 5 a. Define an Entrepreneur. Briefly discuss about type of entrepreneurs. (08 Marks)  
 b. Explain the barriers involved in Entrepreneurship. (08 Marks)

OR

- 6 a. Explain the entrepreneur in economic development of country. (08 Marks)  
 b. List and explain stages in entrepreneurial process. (08 Marks)

**Module-4**

- 7 a. Explain the Impact of liberalization, privatization and globalization on SSI. (08 Marks)  
 b. Steps involved in starting SSI. Explain. (08 Marks)

OR

- 8 a. Explain briefly the government support for SSI during 5 year plan. (08 Marks)  
 b. What is small scale industry? Briefly explain need and rationale of SSI. (08 Marks)

**Module-5**

- 9 a. Explain the objectives and functions of TECKSOK and KSSIDC. (08 Marks)  
 b. Write a short note on:  
 (i) KSFC (08 Marks)  
 (ii) NSIC. (08 Marks)

OR

- 10 a. Explain in detail guidelines for preparation of project report. (08 Marks)  
 b. What is project appraisal? Explain the steps followed in project appraisals. (08 Marks)

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