

VTU B.E/B.TECH QUESTION PAPER SET

CBCS

SEMESTER V

MANAGEMENT AND ENTREPRENEURSHIP FOR IT INDUSTRY

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CBCS SCHEME

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15CS51

Fifth Semester B.E. Degree Examination, Dec.2017/Jan.2018
Management and Entrepreneurship for IT Industry

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing one full question from each module.

Module-1

- 1 a. Define Management? Explain the functional areas of management? (07 Marks)
 b. Explain the Henri Fayol's administrative management. (09 Marks)

OR

- 2 a. What are the steps involved in planning? Explain. (07 Marks)
 b. Explain committee organization with its advantages and disadvantages. (05 Marks)
 c. What are the sources of recruitment? (04 Marks)

Module-2

- 3 a. Write a note on Autocratic and democratic leadership styles with its merits and demerits. (08 Marks)
 b. What is motivation? Explain Maslow's need hierarchy theory of motivation. (08 Marks)

OR

- 4 a. Explain the importance of communication? (05 Marks)
 b. Describe the steps in controlling process. (06 Marks)
 c. What is the need for co-ordination? (05 Marks)

Module-3

- 5 a. Explain the classification of Entrepreneur? (08 Marks)
 b. Describe the steps involved in entrepreneurial process? (08 Marks)

OR

- 6 a. What are the barriers of entrepreneurs? (06 Marks)
 b. Explain Technical and Financial feasibility study. (10 Marks)

Module-4

- 7 a. What is project report? Explain guidelines provided by planning commission for preparation of project report. (10 Marks)
 b. Write a note on project identification. (06 Marks)

OR

- 8 a. What is ERP? Explain its importance. (06 Marks)
 b. Explain the objective of market research. (10 Marks)

Module-5

- 9 a. What are the objectives and problems of SFC? (10 Marks)
 b. What are the different types of patents? Explain. (06 Marks)

OR

- 10 a. Briefly explain about trademarks in IPR. (10 Marks)
 b. Write a note on N. R. Narayana Murthy. (06 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
 2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.

CBCS Scheme

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15CS/IS51

Fifth Semester B.E. Degree Examination, June/July 2018 Management and Entrepreneurship for IT Industry

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing one full question from each module.

Module-1

- 1 a. Explain the contributions made by Frederick Winslow Taylor under scientific management. (08 Marks)
b. With a neat diagram, explain the hierarchy of planning. (08 Marks)

OR

- 2 a. Explain the general principles of administrative management theory as laid down by Henri Fayol. (08 Marks)
b. Explain any two types of organization highlighting its advantages and disadvantages. (08 Marks)

Module-2

- 3 a. Explain Row Maslow's hierarchy of needs help a manager to motivate his subordinates. (08 Marks)
b. Define direction. Explain the principles of direction. (08 Marks)

OR

- 4 a. Define leadership. Explain the various leadership styles. (08 Marks)
b. Define coordination. Explain the importance of coordination. (08 Marks)

Module-3

- 5 a. Explain the classification of entrepreneurs. (08 Marks)
b. Explain the various types of feasibility study to be carried out in an organization. (08 Marks)

OR

- 6 a. Define entrepreneur. Explain the characteristics of an entrepreneur. (08 Marks)
b. Explain the role of entrepreneurs in economic development in India. (08 Marks)

Module-4

- 7 a. Explain the contents of a project report. (10 Marks)
b. Explain the various functional areas of enterprise resource planning. (06 Marks)

OR

- 8 a. Explain the different criteria to be used for project selection. (08 Marks)
b. Explain the guidelines by planning commission for project report. (08 Marks)

Module-5

- 9 a. Explain the steps in establishing micro and small enterprises. (08 Marks)
b. Discuss the case study of Microsoft. (08 Marks)

OR

- 10 a. Discuss the case study of N R Narayana Murthy and Infosys. (08 Marks)
b. Explain the objectives and functions provided by SIDBI and KSFC. (08 Marks)

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15CS51

Fifth Semester B.E. Degree Examination, Dec.2018/Jan.2019
Management and Entrepreneurship for IT Industry

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Explain the various roles of a manager. (06 Marks)
 b. Explain the contribution of FW Taylor to the theory of management. (10 Marks)

OR

- 2 a. Explain the steps involved in planning, and give the importance and purpose of planning process. (12 Marks)
 b. What are MBO and MBE? Explain. (04 Marks)

Module-2

- 3 a. Explain types of leaders or leadership styles. (06 Marks)
 b. Explain steps in controlling. (10 Marks)

OR

- 4 a. Explain Maslow's hierarchy theory. (10 Marks)
 b. Explain the following: (i) Cognitive evaluation theory (06 Marks)
 (ii) Herzberg (two factor theory)

Module-3

- 5 a. Differentiate between entrepreneur, intrapreneur and manager. (04 Marks)
 b. Explain various stages in entrepreneurial process. (12 Marks)

OR

- 6 a. List some of the most commonly attributed reasons for the lack of entrepreneurship in India. (12 Marks)
 b. Write short notes on: (i) Procrastination (04 Marks) (ii) Tying your dreams to age

Module-4

- 7 a. Explain the phases of project identification with its sources. (04 Marks)
 b. List out various contents of project report. (12 Marks)

OR

- 8 a. Explain various factors to be considered for selection of a project. (06 Marks)
 b. Give the meaning of project appraisal. (10 Marks)

Module-5

- 9 a. Explain the following: (i) NSIC (ii) DIC (iii) NIMSMIET (iv) NIESBUD (v) KSFC (10 Marks)
 b. Justify WTO and its impact on Small Scale Industries in India. (06 Marks)

OR

- 10 a. What is TECSOK? Explain the services offered by TECSOK. (10 Marks)
 b. Explain the aims and objectives of KIADB. (06 Marks)

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15CS51

Fifth Semester B.E. Degree Examination, Aug./Sept.2020
Management and Entrepreneurship for IT Industry

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define Management. Explain various functions of Management. (12 Marks)
 b. Write differences between Management and Administration. (04 Marks)

OR

- 2 a. Explain the types of Planning. (06 Marks)
 b. What is Recruitment? Explain various sources of recruitment. (06 Marks)
 c. Define MBO and MBE. (04 Marks)

Module-2

- 3 a. Define Leadership. Briefly explain types of leadership styles. (06 Marks)
 b. Explain meaning and nature of Directing. (04 Marks)
 c. Compare and contrast the Maslow's need Hierarchy theory and Herzberg's two factor theory. (06 Marks)

OR

- 4 a. Differentiate between Coordination and Cooperation. (04 Marks)
 b. List the methods of Establishing control. (04 Marks)
 c. Explain the various techniques of coordination. (08 Marks)

Module-3

- 5 a. Define Entrepreneur. Explain the characteristics of Entrepreneur. (08 Marks)
 b. Explain the role of Entrepreneur in Economic development in India. (08 Marks)

OR

- 6 a. Describe the various steps involved in Entrepreneurial process. (08 Marks)
 b. Explain various types of feasibility study to be carried out in an organization. (08 Marks)

Module-4

- 7 a. Explain how to identify and select a project. Also give significance of project report. (08 Marks)
 b. Explain the guidelines by Planning Commission for Project report. (08 Marks)

OR

- 8 a. What is ERP? Explain characteristics of ERP. (06 Marks)
 b. Explain all functional areas of Management with respect to ERP. (10 Marks)

Module-5

- 9 a. Explain about trade marks in IPR. (06 Marks)
 b. Write a note on Captain GR Gopinath. (06 Marks)
 c. Define Small Scale Enterprise. (04 Marks)

OR

- 10 a. Write a short notes on :
 i) SIDBI ii) DIC iii) KIADB iv) SSI v) NSIC. (10 Marks)
 b. List characteristics of micro and small enterprises. (06 Marks)

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17CS51

Fifth Semester B.E. Degree Examination, Dec.2019/Jan.2020
Management and Entrepreneurship for IT Industry

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define management. Explain the functional areas of management. (10 Marks)
 b. Explain the steps involved in planning, and mention the importance and purpose of planning process. (10 Marks)

OR

- 2 a. Explain the contribution of F.W. Taylor to the theory of management. (10 Marks)
 b. Explain types of Planning and Organization. (10 Marks)

Module-2

- 3 a. Define leadership. Explain the various leadership styles. (10 Marks)
 b. Define staffing. Explain the process of recruitment and selection. (10 Marks)

OR

- 4 a. What is controlling? Explain the steps in controlling. (10 Marks)
 b. What is the need for coordination and explain Maslow's hierarchy theory. (10 Marks)

Module-3

- 5 a. Explain various stages in entrepreneurial process. (12 Marks)
 b. Explain technical and financial feasibility study. (08 Marks)

OR

- 6 a. List some of the most commonly attributed reasons for the lack of entrepreneurship in India. (10 Marks)
 b. Differentiate between Entrepreneur, Intrapreneur and Managers. (10 Marks)

Module-4

- 7 a. Explain the objectives of market research. (10 Marks)
 b. List out the various contents of project report. (10 Marks)

OR

- 8 a. Explain the guidelines by Planning Commission for Project Report. (10 Marks)
 b. Discuss Enterprise Resource Planning and Supply Chain Management. (10 Marks)

Module-5

- 9 a. Explain the following: (i) NSIC (ii) DIC (iii) NIMSMIET
 (iv) NIESBUD (v) KSFC (vi) KIADB (12 Marks)
 b. What are the different type of patents and explain them. (08 Marks)

OR

- 10 a. Discuss case study of Microsoft. (10 Marks)
 b. Discuss case study of NR Narayanamurthy and Infosys. (10 Marks)

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17CS51

Fifth Semester B.E. Degree Examination, Aug./Sept.2020
Management and Entrepreneurship for IT Industry

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define Management. Explain the functions of management. (10 Marks)
 b. Discuss in detail levels of management. (05 Marks)
 c. Explain any two modern management approaches. (05 Marks)

OR

- 2 a. Define planning? Explain types of plans. (07 Marks)
 b. Explain the steps involved in Decision-making with neat diagram. (06 Marks)
 c. Explain types of organizations in detail with advantages and disadvantages. (07 Marks)

Module-2

- 3 a. List out the differences between recruitment and selection. (05 Marks)
 b. Explain selection procedure in detail. (10 Marks)
 c. What is leadership? Explain various styles of leadership. (05 Marks)

OR

- 4 a. Explain any two motivation theories. (10 Marks)
 b. Describe communication process and its importance. (05 Marks)
 c. Explain steps in Control Process. (05 Marks)

Module-3

- 5 a. Define Entrepreneur. Explain classification of Entrepreneur. (08 Marks)
 b. Differentiate Entrepreneur and Manager. (06 Marks)
 c. Briefly explain the stages of entrepreneurial process. (06 Marks)

OR

- 6 a. What are the barriers faced by Entrepreneurs to start an enterprise. (05 Marks)
 b. Distinguish between Intrapreneur and Entrepreneur. (05 Marks)
 c. Explain the different types of feasibility study in identification of Business opportunities. (10 Marks)

Module-4

- 7 a. Define Project. Explain Project classification. (05 Marks)
 b. Explain in detail the contents of Project Report. (10 Marks)
 c. Discuss Project Identification and Selection. (05 Marks)

OR

- 8 a. Define ERP. Discuss functional areas of management with neat diagram. (10 Marks)
 b. Discuss the steps involved in report writing. (10 Marks)

Module-5

- 9 a. Explain characteristics and advantages of micro and small enterprises. (08 Marks)
b. Explain the following :
(i) NSIC
(ii) SIDBI
(iii) KIADB (12 Marks)
- OR**
- 10 a. Define IPR. Explain in detail the main forms of Intellectual Property Rights? (10 Marks)
b. Write case study on :
(i) N. R. Narayana Murthy
(ii) Microsoft (10 Marks)
