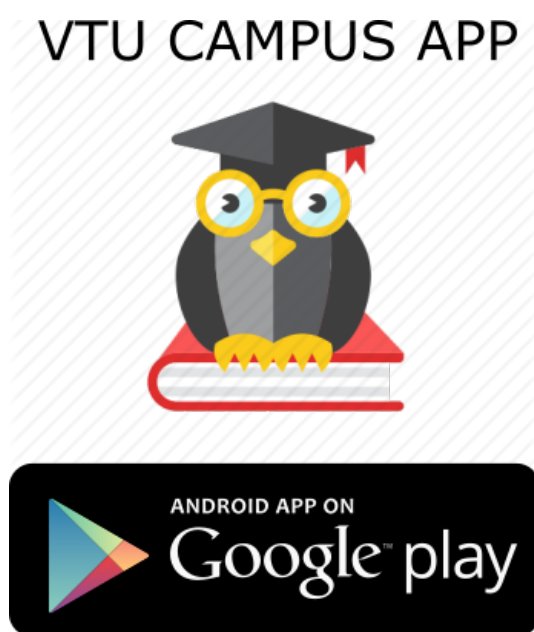


Mangement and Enterprenrship VTU Question Paper Set 2017



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10AL61

Sixth Semester B.E. Degree Examination, Dec.2016/Jan.2017
Management & Entrepreneurship

Time: 3 hrs.

Max. Marks:100

**Note: Answer FIVE full questions, selecting
at least TWO questions from each part.**

PART – A

- 1 a. Managers at all levels require some competence in case of conceptual skills, human relation skills, technical skills. Explain with neat diagram. (10 Marks)
b. Management is a science, an art or a profession. Explain with justification. (10 Marks)
- 2 a. Explain mission, vision, objectives and strategies in planning. What is the purpose of each in planning? (12 Marks)
b. What are the limitations of planning? (08 Marks)
- 3 a. Define the term organization and give its characteristics. (04 Marks)
b. Discuss collateral organization, network organization and virtual organization. (12 Marks)
c. State the importance and need for proper staffing. (04 Marks)
- 4 a. What is morale? How it is related to productivity? (04 Marks)
b. Explain the meaning of direction and requirements of effective direction. (12 Marks)
c. Describe the importance and purpose of communication. (04 Marks)

PART – B

- 5 a. Define Entrepreneurship. Explain the functions of an Entrepreneur. (10 Marks)
b. Explain : i) Innovative entrepreneur ii) Imitative or adoptive entrepreneur. (10 Marks)
- 6 a. Define SSI. Why you need SSI, what are the objectives of SSI? (10 Marks)
b. Explain : (i) Privatisation (ii) Globalisation (iii) GATT (iv) WTO (10 Marks)
- 7 a. Explain the role of KIADB as a institutional support system in Karnataka state. (10 Marks)
b. Briefly explain : (i) NSIC (ii) DIC single window system. (10 Marks)
- 8 Write short notes on:
a. Project identification.
b. Project report.
c. Network analysis.
d. Technical feasibility study. (20 Marks)

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Important Note : On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and/or equations written eg. 42+8 = 50, will be treated as malpractice.



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10AL61

Sixth Semester B.E. Degree Examination, Dec.2015/Jan.2016
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, selecting atleast TWO questions from each part.

PART - A

1. a. Define Management. Explain the process of Management. (08 Marks)
b. Differentiate between Management and Administration. (04 Marks)
c. What are the Modern management approaches and explain key concepts of system approach? (08 Marks)
2. a. Why Planning is important? Explain. (04 Marks)
b. Explain generally involved steps in planning. (06 Marks)
c. Why decision making is a key part of a Manager's activity? (02 Marks)
d. What are the steps involved in rational decision making? Explain. (08 Marks)
3. a. What is Span of control? Why determination of an appropriate span of control is important? (04 Marks)
b. What is the difference between Delegation and Decentralization? (04 Marks)
c. Explain the sources of recruitment. (05 Marks)
d. Explain the steps involved in the selection procedure. (07 Marks)
4. a. Define directing and explain steps involved in controlling. (07 Marks)
b. What is Motivation? Explain "Maslow's Need Hierarchy Theory". (08 Marks)
c. Explain the requisites for excellent coordination. (05 Marks)

PART - B

5. a. Define Entrepreneur. Explain the barriers to entrepreneurship. (04 Marks)
b. Explain the role of entrepreneurs in the economic growth of the country. (05 Marks)
c. List and explain the characteristics of successful entrepreneur. (07 Marks)
d. Write a note on women entrepreneur. (04 Marks)
6. a. Explain the role of SSI (Small Scale Industries) in economic development of the Country. (06 Marks)
b. List and explain supporting agencies of Government for SSI. (08 Marks)
c. Write a note on Impact of Liberalization, Privatisation and Globalisation on SSI. (06 Marks)
7. a. What is an objective of National Small Industries Corporation Ltd (NSIC)? Explain the activities of NSIC. (06 Marks)
b. What are the objectives and functions of State Financial Corporations (SFC)? (05 Marks)
c. Write a note on SIDBI (Small Industries Development Bank of India). (09 Marks)
8. a. What are the scopes of the Project Report? Explain. (04 Marks)
b. Explain the contents of the Project Report. (07 Marks)
c. Define Project appraisal and explain steps followed in Project appraisal. (09 Marks)

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10AL61

Sixth Semester B.E. Degree Examination, Dec.2014/Jan. 2015
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

**Note: Answer FIVE full questions, selecting
atleast TWO questions from each part.**

PART – A

- 1 a. Define the term management. Explain the process of management in detail. (10 Marks)
b. Describe the contributions of F.W. Taylor for scientific management process. (10 Marks)
- 2 a. Explain the reasons which make planning process, an important activity in management. Write the hierarchy of organizational plans. (10 Marks)
b. Describe the steps that are generally followed in the planning process. (10 Marks)
- 3 a. Describe the departmentalisation based on functions with its merits and demerits. (06 Marks)
b. Explain the advantages of delegation of authority. (06 Marks)
c. Explain the various sources of recruitment. (08 Marks)
- 4 a. Describe the Maslow's need – hierarchy theory of motivation. (08 Marks)
b. Explain any three techniques of co-ordination. (06 Marks)
c. Describe any three essential factors of effective control system. (06 Marks)

PART – B

- 5 a. Explain the classification of entrepreneurs based on functional characteristics and types of entrepreneurial business. (10 Marks)
b. Describe any five specific management problems faced by entrepreneurs. (10 Marks)
- 6 a. State the characteristics of SSI's. (06 Marks)
b. Describe the objectives of setting up SSI's in India. (06 Marks)
c. Briefly explain the steps required for establishing an SSI. (08 Marks)
- 7 a. Describe the principal services offered by NSIC for the promotion of small scale industries in India. (10 Marks)
b. Explain the various focused consultancy areas of TECSOK. (10 Marks)
- 8 a. Describe the several stages followed in project formulation. (10 Marks)
b. Explain the features, that the project report should include. (05 Marks)
c. State the advantages and limitations of CPM for network analysis. (05 Marks)

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