

Reg. No.

FY-48

Name :

FIRST YEAR HIGHER SECONDARY EXAMINATION, MARCH 2020

Part – III

Time : 2½ Hours

BUSINESS STUDIES

Cool-off time : 15 Minutes

Maximum : 80 Scores

General Instructions to Candidates :

- There is a 'Cool-off time' of 15 minutes in addition to the writing time.
- Use the 'Cool-off time' to get familiar with questions and to plan your answers.
- Read questions carefully before answering.
- Read the instructions carefully.
- Calculations, figures and graphs should be shown in the answer sheet itself.
- Malayalam version of the questions is also provided.
- Give equations wherever necessary.
- Electronic devices except non-programmable calculators are not allowed in the Examination Hall.

വിദ്യാർത്ഥികൾക്കുള്ള പൊതുനിർദ്ദേശങ്ങൾ :

- നിർദ്ദിഷ്ട സമയത്തിന് പുറമെ 15 മിനിറ്റ് 'കൂൾ ഓഫ് ടൈം' ഉണ്ടായിരിക്കും.
- 'കൂൾ ഓഫ് ടൈം' ചോദ്യങ്ങൾ പരിചയപ്പെടാനും ഉത്തരങ്ങൾ ആസൂത്രണം ചെയ്യാനും ഉപയോഗിക്കുക.
- ഉത്തരങ്ങൾ എഴുതുന്നതിന് മുമ്പ് ചോദ്യങ്ങൾ ശ്രദ്ധാപൂർവ്വം വായിക്കണം.
- നിർദ്ദേശങ്ങൾ മുഴുവനും ശ്രദ്ധാപൂർവ്വം വായിക്കണം.
- കണക്ക് കൂട്ടലുകൾ, ചിത്രങ്ങൾ, ഗ്രാഫുകൾ, എന്നിവ ഉത്തരപേപ്പറിൽ തന്നെ ഉണ്ടായിരിക്കണം.
- ചോദ്യങ്ങൾ മലയാളത്തിലും നൽകിയിട്ടുണ്ട്.
- ആവശ്യമുള്ള സ്ഥലത്ത് സമവാക്യങ്ങൾ കൊടുക്കണം.
- പ്രോഗ്രാമുകൾ ചെയ്യാനാകാത്ത കാൽക്കുലേറ്ററുകൾ ഒഴികെയുള്ള ഒരു ഇലക്ട്രോണിക് ഉപകരണവും പരീക്ഷാഹാളിൽ ഉപയോഗിക്കുവാൻ പാടില്ല.

Answer the following questions from 1 to 9. Each carries 1 score.

(9 × 1 = 9)

1. Which among the following is a personal cause of business risk ?
 - (a) Strike of employees
 - (b) Famine
 - (c) Change in technology
 - (d) Flood

2. A government company is any company in which the paid-up capital held by government is not less than _____.
 - (a) 49%
 - (b) 50%
 - (c) 51%
 - (d) 26%

3. Which among the following is not a function of warehousing ?
 - (a) Break the bulk
 - (b) Price stabilization
 - (c) Consolidation
 - (d) Mail facilities

4. Cash withdrawal by a customer by using ATM is an example of _____ model of e-business transaction.
 - (a) B2B
 - (b) B2C
 - (c) Intra B
 - (d) C2C

5. Fill in the blanks as per hint given :
- (a) Obedience of law – legal responsibility of business.
 - (b) $\left. \begin{array}{l} \text{Respecting religious} \\ \text{sentiments of people} \end{array} \right\} - ?$
6. Which clause of memorandum of association defines the purpose of company is formed ?
- (a) Object clause
 - (b) Capital clause
 - (c) Liability clause
 - (d) Name clause
7. The apex bank to provide financial assistance to small business is _____.
- (a) NCEUS
 - (b) RWED
 - (c) WASME
 - (d) SIDBI
8. Identify the type of retail outlets that sell their goods through mail from the following :
- (a) Mail order houses
 - (b) Departmental stores
 - (c) Super markets
 - (d) Multiple shops
9. The scheme to refund excise duties and customs duties to exporters on production of proof of export of goods to authorities is called _____.
- (a) manufacturing under bond scheme
 - (b) duty drawback scheme
 - (c) advance license scheme
 - (d) export promotion capital goods scheme

Answer any 6 of the following questions from 10 to 16. Each carries 2 scores. ($6 \times 2 = 12$)

10. Write a short note on the following in one or two sentences each.
 - (a) Nominal partner
 - (b) H.U.F.
11. List any two features of a statutory corporation.
12. Name any two types of payment mechanisms used in online shopping.
13. What do you mean by Retained Earnings ?
14. Name any two type of products which are suitable for vending machines.
15. Write any two reasons for international business.
16. Briefly explain 'joint ventures' as a mode of entry into international business.

Answer any 4 of the following questions from 17 to 21. Each carries 3 scores. ($4 \times 3 = 12$)

17. Classify the following industries into Primary, Secondary and Tertiary.

(a) Mining	(b) Poultry farms
(c) Oil refinery	(d) Construction of dams
(e) Banking	(f) Advertising
18. Differentiate between traditional business and e-business. (Any Three)
19. Who is a promoter of a company ? List out any two functions of him.
20. Briefly explain any three features of global enterprises.

21. Write any three differences between a share and debenture.

22. Match the following :

(4 × 1 = 4)

(A)	(B)
(a) Partnership	(1) Co-parcener
(b) H.U.F.	(2) Service motive
(c) Joint Stock Company	(3) Partner
(d) Co-Op-Society	(4) Shareholder

Answer any 3 of the following questions from 23 to 26. Each carries 4 scores. (3 × 4 = 12)

23. What do you mean by a departmental undertaking ? Give two examples.

24. 'E-business has several benefits'. Explain any four of it.

25. Explain any 'four' problems faced by small business in India.

26. Write short note on the following :

- (a) Special economic zones
- (b) Contract manufacturing

Answer any 3 of the following questions from 27-30. Each carries 5 scores. (3 × 5 = 15)

27. 'We want to consider a lot of factors before starting a business.' Explain any 5 of it.

28. 'Memorandum of Association is the major document of a company'. Briefly explain the different clauses of it.

29. 'Business requires capital for long term and short term purposes.'
- (a) Briefly describe any two sources of long term capital.
 - (b) Write any three merits of 'factoring' as a financial service.
30. Describe how business impart its responsibility towards the following groups :
- (a) Owners
 - (b) Employees
 - (c) Government
 - (d) Customers
 - (e) Community

Answer any 2 questions from 31 to 33. Each carries 8 scores.

(2 × 8 = 16)

31. 'A company can be described as an artificial person having a separate legal entity, perpetual succession and common seal.'
- (a) List any 2 merits and 2 demerits of it.
 - (b) Differentiate between private company and public company.
32. Describe the various functions performed by commercial banks in India.
33. 'Wholesaler is the connecting link between producer and retailer'.
- (a) Explain any four services provided by them to producers.
 - (b) Describe any two types of fixed shop small retailers.
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